



ABOLITION DAY 2017



Mansfield, July, 2017—

The National Black Doll Museum of History & Culture, one of the region's most respected grassroots organizations highlighting African American and multicultural history, is preparing to host the first-ever commemoration of the town of Mansfield's rich abolitionist history.

ABOLITION DAY, a free, community building fall event takes place on Monday October 9, 2017 on the South Commons in Mansfield. Supported by the business community, local government officials, community organizations and citizens throughout the region the event commemorates Mansfield's proud history of standing together against injustice, while standing up for freedom during the most tumultuous times in our country.

On, Monday, October, 9th, ABOLITION DAY will bring a host of insightful , exciting, and one-of-a-kind events to the South Common:

- The world-premiere of **The Great Mansfield Freedom vs. Slavery Riot of 1836**, a new play about Mansfield's first big stand against slavery, presented by The All Stories Theater Company.
- The first-ever running of **The Harry B. Chase Jr. History Hunt**, The Museum's newly created scavenger hunt which encourages players to travel through downtown Mansfield and stop in at local businesses for clues and stories of Mansfield's past.
- A Vendor Marketplace highlighting local artisans, cottage industry business, food vendors and non-profit organizations serving our region.
- Child-friendly activities like face painting and balloon art
- A day-ending concert from local musicians.

The best part about ABOLITION DAY is that all events are **FREE!** For sponsors this means a large turn-out, with a happy crowd that is anxious to support those that support their community. Sponsors are also mentioned in all press releases and are featured in the souvenir ad book.

Sponsorship opportunities are also available for our kick-off event on Saturday October 7th, 2017: a special reception at the Museum featuring the opening of A PLACE FOR ALL, our new art exhibit presented in partnership with The Smithsonian's Museum of African American History & Culture.

ABOLITION DAY SPONSORSHIP LEVELS

Presenting Sponsorship: The presenting sponsor will receive the highest level of sponsorship recognition. At the Smithsonian Exhibit Reception you will have **one VIP table seating 10**. You will have premium placement on exterior building signage, premium placement on event banner. The Presenting sponsor will be able to say a few words at the event on the stage and will be noted several times throughout the event. The presenting sponsor will be mentioned and logo will appear in pre and post press releases in print and digital media and will have the most prominent feature on the stage banner. Inside Cover commemorative booklet. The cost of investing in the Mansfield community at this event is **\$5000**. This investment is used to pay for the Security, Insurance and Performances provided signage will say, “A Place for all People” sponsored by _____.”

Platinum Event Sponsorship: The Platinum sponsor will sponsor the reenactment and have the ability to distribute promotional materials at that location. The platinum sponsor can also have premium promotional booth at reception. The platinum sponsor will be able to say a few words at event and will be noted several times throughout the event. Have a full Page Ad in booklet. The platinum sponsor will be mentioned in press releases and will have significant placement on the stage banner. **Receive 6 tickets to the Smithsonian Exhibit Reception.** The cost of investing in the Mansfield community at this event is **\$1,500**. This investment is used to pay for the actors, microphones, provided signage will say, “History comes alive” sponsored by _____.”

Gold Partnership Sponsorships: Gold sponsors have the ability to have promotional material available at the event. Gold Sponsors have a booth space - **Free standing - you bring a Kiosk. Receive 4 tickets to the Smithsonian Exhibit Reception** They will be introduced by the event emcee. They will also have a prominent feature in the souvenir ad book and will be noted in press releases. The cost of investing in the Mansfield community for this event is **\$750**. This investment is used to pay for the stage or musical performance. Gold sponsors will have signage on the stage—the center of the event or signage at the food gallery, the most often visited site at the event. Provided signage will say “sponsored by _____.”

Titanium Vendor Sponsorships: Titanium sponsors will have the ability to have promotional material available at the event. Titanium Sponsors have a table - **Free standing - you bring a Kiosk.** They will be mentioned several times by the emcee at the event. They will also be featured in the souvenir ad book w/ full page color and have the opportunity to receive 2 tickets to reception. The cost of investing in the community for this event is **\$500**.

Pewter Player Sponsorships: Pewter sponsors will have the ability to have promotional material available at the event. Pewter Sponsors receive single space - **you bring a Kiosk.** They will be mentioned by the emcee at the event. Receive 2 tickets to reception. They will also have ½ page full color featured in the souvenir ad book. The cost of investing in the e community for this event is **\$300**.

Bronze Handshake Sponsors: Bronze sponsors will be given a table where they can promote their goods and services. Tables are assigned day of event, first-come, first-served basis. Bronze sponsors receive single space on commons. – . ¼ page advertising in souvenir book. Logo on website. If pre-paid by August 7, 2017, the cost to invest in the community at this minimum level is **\$150**. If paid August 8 through August 19, 2017, add \$50 to make the Bronze Sponsor investment \$200.

***EVENT HOURS ARE 10:00 AM UNTIL 4:30 PM VENDOR
SET-UP TIME IS FROM 7AM UNTIL 9AM ALL VENDORS
MUST BE ON THE COMMONS BY 9AM***

REGISTRATION FORM: ABOLITION DAY

Contact Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____ City/Zip: _____

I want to be part of Abolition Day activities. Enclosed is a check indicating level of sponsorship.

I also wish to partake in the exhibitor opportunity for Smithsonian Exhibit & Reception.

I am unable to sponsor at this time, I would like to support the event with a placement in the Souvenir AD Book

Souvenir Program Book

BACK Cover Full Bleed 8 1/2 x 11"	\$500		Full Page 8 1/2x11" Full Bleed Color	\$125
INSIDE Front Cover Full Bleed 8 1/2x11"	\$400		Half Page 1/2 8.5x5.5	\$75
INSIDE Back Cover Full Bleed 8 1/2x11"	\$400		Quarter Page 1/4 4.25x5.5	\$50
Center Pages Free/ Presenting Sponsor value	\$750.		Business Card 4.25x2.25	\$25

Check Enclosed: Payable to the National Black Doll Museum / Abolition Day
 Please bill my credit card as follows (circle one): Visa – MasterCard - AMEX

Card No.: _____ Exp. _____ CVC _____

Name on card (print): _____

Signature: _____

Total Amount of Payment _____

National Black Doll Museum ABOLITION DAY COMMITTEE P O Box 1332 , Mansfield, MA 02048

For additional information

Contact: Website: WWW.NBDHC.ORG

Chairman Debra Britt (774) 284-4729, or Beth Danesco bethdanesco@gmail.com

or email questions to info@nbdmhc.org